

Hassle Free Revenue Raisiers

RAFFLES



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Play For Purpose is an online not-for-profit raffle that helps hundreds of Aussie charities and sporting clubs fundraise while giving you the chance to win amazing prizes.

They make a difference, not a profit. A minimum of 50% of your ticket will directly support the Charity or Sporting Club and the other 50% from your ticket is used to fund prizes and help run the raffle.



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Join thousands of clubs, schools, athletes and others who have raised millions of much-needed funds through this unique fundraising platform. They are the only organisation in Australia that provides a tax deduction for sport donations. This makes it much easier for you to raise money for your sporting facilities, equipment, travel and more.

With more than 30 years of fundraising experience, they know what works and are there to support you reach your fundraising goals. They work with all sports, at all levels from grassroots through to National Sporting Organisations.

SPECIAL EVENTS

There are literally hundreds of ways to raise funds for your club. Some of these are listed here.

You can always do a couple of these events at once, for example host a Pancake Breakfast at a Car boot sale and car wash.

Google is your friend! You don't need to reinvent the wheel - use what is already a proven winner and make it your own!

The best way to execute a special event is to put a small team of volunteers together. These people will be the "go-getters" who can take your idea and run with it!

- Chili Cookoff
- BBQ Master Challenge
- Celebrity or Media Race
- Car Wash and Sausage Sizzle
- Pancake Breakfast
- Car boot sale / trash and treasure
- Karaoke Night
- Outdoor Movie Night
- Joker Poker
- Pie Night
- Trivia Themed Night
- Charity Auction
- Community Raffle

LOOKING FOR MORE FUNDRAISING IDEAS?

Run A Skills Clinic

Set up a skills clinic at your club and get the word out through email & social media. Charge a fee for the 1-day or 2-day clinic and include a donation box on location that explains what you're fundraising for. Make the most this day by selling your merchandise and have the canteen stocked!

Run a Reverse Raffle

Everyone knows by now how a raffle works, but have you ever heard of a reverse raffle? It's a unique way to raise funds while at other events. Whether it's a Club Day or race meeting, you can sell raffle tickets throughout the event. Then, you draw corresponding numbers out of the bowl throughout the event but unlike a traditional raffle where each number drawn is a winner, in a reverse raffle, the last ticket in the bowl is the winner. The prize in a reverse raffle is usually pretty unique and well sought after, which encourages people to purchase more tickets.

Hold a Scavenger Hunt

A scavenger hunt is a great event to raise funds, because it's scalable, flexible and the whole community can get involved. You can choose to theme the scavenger hunt around your cause or around different aspects of the community (ie. different cuisines, kids' activities, city history etc.) and have team registration fees going directly to your club. It's a great way to get everyone in the community involved on working towards a common goal and discover your local area at the same time. You could even have some cool prizes available to the teams that find all the answers/items the quickest. Perhaps ask your local council to sponsor it!



Sports Community provides the resources, training and knowledge to volunteers and clubs on how to make their role easier.

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If you're looking to run a fundraiser for your club, but are unsure where to start, then take a look through our great fundraising ideas.

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We believe that school and club volunteers shouldn't have to reinvent the wheel! We are passionate about providing resources to make fundraising easier (and more fun). We help hundreds of thousands of Australian schools, clubs and community groups each year!

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