

HOW TO SERIES

SOCIAL MEDIA - Other



OTHER SOCIAL MEDIA PLATFORMS YOU COULD CONSIDER



Twitter Made Easy

Twitter: Great for talking about trending topics and news. You can post tweets with up to 280 characters and add images, videos, emojis or linked content



YouTube Made Easy

YouTube: Great for reaching a very large audience with video-based content. 'How-to' videos perform particularly well



TikTok Made Easy

TikTok: Great for reaching a very young demographic (18-24). TikTok is a fairly new social media platform based on short-form videos and viral content



SnapChat Made Easy

Snapchat is another visual social media network, but unlike its competitors, content on Snapchat deletes itself. Users can send photos and videos at the 10 seconds the longest to each other or post to public stories. It is becoming a widely popular social networking channel for generation Z



When You're At An Event....

Snapchat Live Location: Allow a friend or family member to track your specific location with Snapchat's Live Location feature. With Live Location, navigate to a friend's profile and give them real-time tracking access to your location for 15 minutes, an hour, or eight hours.

For privacy reasons, you can pause the location tracking at any point, and the other person won't be notified. Live Location shares your location status even if you've closed your Snapchat app.